

Marketing Services

Use Banner Advertising to Harness The Power of The Motivation Show All Year Long at MotivationShow.Com

Did you know 100% of Motivation Show attendees now register online? Not to mention the more than 100,000 industry insiders and prospects who visit the site annually. Advertising on Motivationshow.com is your chance to put your brand front and center on the industry's key web site.

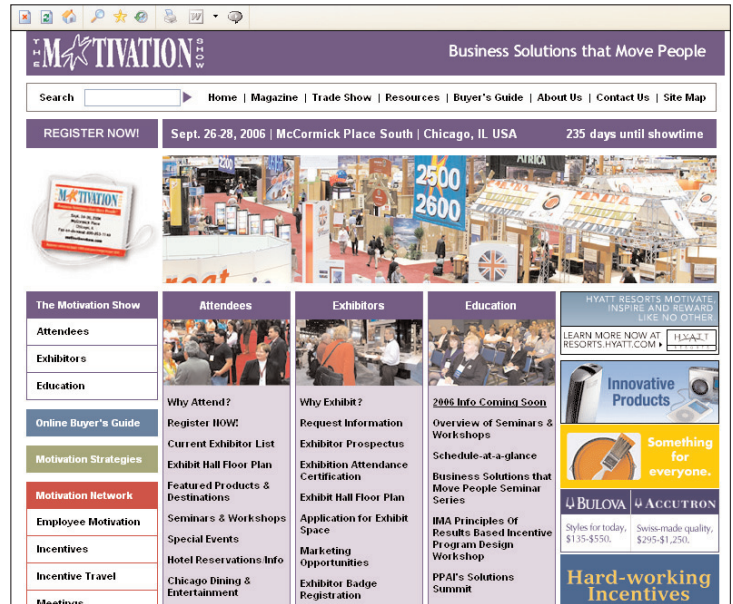
The world's largest collection of incentive merchandise, travel and meeting destinations, recognition awards, promotional products, performance improvement services and business gifts come together at The Motivation Show.

Fast Facts About Motivation Show Registrants

- 59% have annual budgets for incentives, meetings, recognition awards, business gifts, and promotional products of more than \$100,000 and 31% have a budget exceeding \$1 million
- 75% don't attend any other industry show—only The Motivation Show
- 87% are involved in the purchasing process
- 93% of attendees took action, 75% requested information or pricing be sent to them, 50% selected specific products/suppliers for future purchase, and 19% had already made a purchase just weeks following The show.

	Height x Width	Price
Home Page Banner	70 x 175pi	\$7500/year

For further information, please contact Jim Kilmetis at jkilmetis@motivationshow.com, or 914-591-7600, ext. 229.



Industries Represented at the Motivation Show

- Sales
- Sales Promotion
- Marketing
- Advertising
- Public Relations
- Human Resources
- Meeting and Convention Planning
- Travel Management
- Training

Motivate buyers before the Show and increase your exposure year-round to the biggest buyers on Motivationshow.com.