

Marketing Services

Front-and-Center Exposure at The Motivation Show's Innovative Products Gallery

Sign up to have your product featured in the Innovative Products Gallery, and you'll get special prominent coverage both pre-show and at-show, as well as the chance to have your product or service selected as one of the Best New Products or Services at the show in the following categories:

- Branded Products
- Incentive Travel
- Meetings
- Promotional Products
- Meeting Services
- Online Technology
- Event Products

Great Location for the IPG in 2007

Have your product or a description of your service featured prominently in the Innovative Products Gallery. This year's gallery will be located at the front of the exhibit hall in booth 4645. Everyone walking up the two escalators will pass the display cases... most likely multiple times! This will dramatically increase the number of impressions!

When You're Part of the Innovative Products Gallery, You're Automatically Part of Motivation Show Daily!!

A specially produced *Motivation Show Daily* insert will feature products and services on display in The Motivation Show's Innovative Products Gallery, one of the most sought after destinations at the Show.

You'll get special prominent coverage both pre-show and at-show.

- Pre-Show: online at www.MotivationShow.com and in print in *Motivation Strategies*
- At-Show: on display and in print in *The Motivation Show Daily*

For more information about the Innovative Products Gallery, or simply to learn more about what we can do for you, contact Glenn Holden at ggholden@motivationshow.com or at 914-591-7600, ext. 282.



The Innovative Products Gallery got great coverage in 2006. Don't miss out on the 2007 edition!

You will also have the chance to have your product or service selected as one of the Best New Products or Services, in which case you will get post-show coverage both in e-mail and in print publications.

Cost: \$895 per product

If you do not wish to also appear in The Motivation Show Daily, contact us for alternate pricing.

How it Works

Simply fill out the IPG entry form, and provide an electronic image and description of your item conforming to the indicated specifications, by the deadline: July 16, 2007. Be sure to include your payment or to request an invoice.

You will be responsible for shipping your products to The Motivation Show following the specifications provided and picking up your product on Thursday at the close of the show.